

Freedom on the Move Privacy Notice

Freedom on the Move is committed to protecting your privacy.

The following privacy notice describes what information we collect from you when you visit https://*.freedomonthemove.org and affiliated web applications and how we use this information. Please read this privacy notice carefully so that you understand our privacy practices.

Effective Date of Privacy Notice

The privacy notice was introduced on February 14, 2018.

What information we gather during your visit

Information we gather:

We automatically collect certain information from you when you visit our websites. This data is used in conjunction with Google Analytics to gather metrics on site usage including geographic location of visitors, pathways navigated through the website, and which portion of our audience is internal to the Cornell network. The information we collect is not linked to anything that identifies you as an individual. Your session will be tracked but you will remain anonymous as a user. As part of Google Analytics, we also gather device and browser-related information.

Information you may provide:

As part of accessing our services, we collect information as described in this notice or other specific university privacy notices. In order to take advantage of our services, certain tools may request additional contact information and/or online identifiers (ex. name, email).

When accessing the [Freedom on the Move](#) crowdsourcing application, a third-party login option is provided. If this option is selected, we will collect the above data, in addition to a unique identifier provided by the third-party. These third-party companies may collect additional information as governed by their privacy policy.

How we use your information

We use gathered information to track user trends and site usage with the goal of improving our visitors' experience and optimizing our websites. We also use the information to administer this website and prevent abuse. In the case of the [Freedom on the Move](#) crowdsourcing application, the information that is gathered may be used to send you email regarding application updates, requesting feedback or asking for input regarding future developments.

With whom we share your information

Information we gather may be shared with campus constituents to improve programs, outreach, and other campus initiative. However, we will not sell this data to third-parties for their use in direct marketing, advertising, or for the promotion of their products and services.

Application	Purpose	Additional Safeguards
Google	Offered as a possible login option	https://policies.google.com/?hl=en Member of the EU/U.S. Privacy Shield
Google Analytics	Software that provides us information about your visits to our sites	https://policies.google.com/?hl=en Member of the EU/U.S. Privacy Shield
Sentry	Used for error tracking	https://sentry.io/privacy/
Siteimprove	To ensure that our website conforms to appropriate web accessibility standards	https://siteimprove.com/en/privacy/
Facebook	Offered as a possible login option	https://www.facebook.com/policy.php Member of the EU/U.S. Privacy Shield
Twitter	Outreach and engagement, events, and project information	https://twitter.com/en/privacy

Cookies and other collection technologies

Cookies

Cookies are text files stored on your computer and accessible only to the websites which create them. Our websites may use cookies to keep you logged into secure areas of the website and/or to keep track of your preferences as you interact with certain services. You may disable cookies in your browser, however, our websites may not work properly if you do so.

Log Files

Our websites automatically gather anonymous information about our visitors including IP addresses, browser types, and the times and dates of webpage visits. The information collected does not include any personally identifiable details and is used to improve our services and administer our websites.

Protecting your information

No method of transmitting over the internet or storing electronic data is 100% secure, but this site has measures in place to help protect against the loss, misuse, or alteration of the information that is under our control.

Email Marketing

If at any time you would like to opt-out of receiving email from CISER, please write to ciser@cornell.edu.

Social Media Presence

If you share our content through social media, such as liking us on Facebook or tweeting about us on Twitter, those social networks will record that you have done so and may set a cookie for this purpose.

If you wish to opt-out of any of these social interactions please refer to the specific social media platform for instructions on how to do so.

External Website Links

From time-to-time, we will link to external websites that we neither own nor control. Cornell University is not responsible for the content, privacy practices, or web accessibility needs on these websites.

Special Notice for EU Residents

If you are located within the European Economic Area (European Union, Norway, Liechtenstein, and Iceland), we acknowledge the rights granted to you under the General Data Protection Regulation (GDPR).

These rights may include:

1. Right to access your information held by us
2. Right to correct inaccurate or incorrect information about you
3. Right to the erasure of your information when it is no longer necessary for us to retain it
4. Right to restrict processing of your personal information in specific situations
5. Right to object to processing your information, including sending you communications that may be considered direct-marketing materials

6. Right to object to automated decision-making and profiling, where applicable
7. Right to complain to a supervisory authority in your jurisdiction within the EU

Please contact us with any questions, concerns, or if you wish to exercise any of these rights:
gdpr@cornell.edu.

Contact Information

If you have questions about our privacy notice or the privacy practices it describes, please contact:

Cornell Institute for Social and Economic Research
391 Pine Tree Rd.
Ithaca, NY 14850
(607) 255-4801
ciser@cornell.edu

For more information about how Cornell University protects your information, please visit the [Cornell University Privacy Office website](#) or email privacy@cornell.edu.